



Hubstaff Gives Anequim's Remote Team Of 1000 A Competitive Edge



Industry
Staffing and Recruitment

Employees
1000

Employees using Hubstaff
1000 (Everyone)

Hubstaff
Users since January 2020




Challenge


Find a better time tracking alternative with a commitment to strong customer service and an expanding feature set.


Solution


A product that values its customers and prioritizes continuous development, offers good value, and has a fantastic customer service team.

Features Utilized

 **Time tracking:** All remote professionals track their hours every workday. The business can see the hours.

 **PTO and vacations:** Automated time off and vacations save HR half a day each pay cycle (biweekly) and enhance the remote team experience.

 **Activity levels:** Helps to spot inconsistencies and changes in productivity.

 **Timesheet approvals:** Hubstaff automatically converts time tracking data into timesheets. At the close of each pay period, Anequim knows timesheets are correct and can run payroll and invoicing without headaches.

 **API:** API gives Anequim the data they need to automate their business processes.

Key outcomes

- 5% increase in productivity from automating PTO
- Hubstaff saves a headcount of 10
- 99.999% uptime
- Wins business and improves our bottom line
- Streamlines all payroll and HR processes

“A huge value for us is that the remote professional and their assignment can see hours in real-time. We immediately know at the close of the period that they're right. We can proceed with payroll and invoicing at the same time.”

Jeremy Aspen / CFO of Anequim



Hubstaff helps maintain **reputation, professionalism, and productivity** for clients of Anequim.



Stable platform with no downtime

“It's a stable platform. I don't remember a time when Hubstaff was broken. That's important when you're doing payroll, and when your invoicing depends on payroll, there's some serious exposure.”

User-friendly and professional

“Hubstaff has a user-friendly and stable environment which translates into appearing and being professional. When I work with a vendor or client, I don't want to have to think about them. There are no complications, or buggy-stuff like that. It just lends itself nicely to the professional environment our clients, and we want to enjoy. That's what I think makes Hubstaff very professional.”

Hubstaff enhances the remote/hybrid team experience **and eases remote/hybrid team management**



One location to track time

“You can start, stop, take breaks, and track PTO and vacation days. These features create our remote team experience. They are modifications and enhance the remote team experience because they are standardized. They're things that I can use not just in one instance but 1000 instances in real-time, all the time.”

“That's where Hubstaff makes the remote experience superior. Especially in this modern day and age, you must provide infrastructure, so your remote/hybrid team can do these things without bothering them or tracking stuff on a spreadsheet. It's in the background. It works automatically.”

“Without Hubstaff, we would have to get six more people in payroll and ten more people in client services or client management and remote professional services.”

Jeremy Aspen / CFO of Anequim

Hubstaff helps create a **positive remote team experience** that is scalable.

"We operate from Hubstaff, designed for remote activity. If we didn't use Hubstaff, we'd probably have to get six more people in payroll and ten more in client services. You have a 0% chance to scale into anything interesting if your payroll depends on self-reporting.

We had 200 employees when we switched to Hubstaff two years ago, and now we're at 1000. So that's substantial growth. We might not even be able to do business if we didn't have a tool like this."

The API makes it easy to export data.

"Being able to export the information through an API and use it however I want is imperative."

No more bad paychecks; pay your staff accurately and increase retention.

"The effect of not having something automated that's important as HR would be catastrophic. For example, bad paychecks damage a company's reputation with its employees. You don't get forgiven for that. You don't get many opportunities to explain yourself if you're not paying somebody what they know they deserve. It could also lose you 10% of your clients."

5% increase in productivity from automating PTO.

Less time spent correcting Payroll errors

"It's the time, and it's also the lack of problems. It saved one person maybe a quarter of their time during payroll weeks every other week. That is a 5% increase in productivity with the PTO feature."

Automation streamlines payroll and admin processes.

"Anything related to payroll is automated. Technology should be designed to have fewer people working for you, but those people bring more, so you can pay each employee more and have fewer robotic kind of work. Right. The streamlining part is what allows you to achieve that. Use software that automates your world."

Hubstaff improves our bottom line.

"One, your payroll expenses, or rather overhead expenses will be substantially higher. Revenue tracks with both the quality of operations and customer service support so you will have downward pressure on revenue because you're not as good as you could be and can't keep up which causes 'production line' problems.

The bigger risk is that if you have a company that is so manual, you don't bring anything to the table like your processes and procedures are not something that helps you stand above the competition, then your multiplier for the valuation of your company."



Jeremy Aspen /
CFO of Anequim



Try it out for yourself

See how our all-in-one workforce management tool can help you manage time, productivity, payroll, and more.

✉ support@hubstaff.com

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